

# ASPac Awards 2018

Asia Students Package Design Competition

**Benefits**  
 Interactive learning from the expert.  
 Sharing latest knowledge & information about package design

Organizer  
The Japan Foundation and ASPac Association

Supported by  
Japan Package Design Association

Regional Support by  
First City University College, Malaysia  
Malaysia Design Council (MRM)

## Workshop

Open to local IPTA & IPTS design students

Theme : **Innovation**

- Conduct by expert from Japan Foundation & ASPac Association
- Venue : Malaysia Design Council, level 11 (west Wing), Menara matrade KL
- Time : 2.00 - 5.00 pm
- Limited to first 50 pax please register before Friday 18 May 2018 : 10.00 am
- Register at [rsvp@mrm.gov.my](mailto:rsvp@mrm.gov.my) & cc to [quzailan@gmail.com](mailto:quzailan@gmail.com)

## Mr. Takaki Mori

Board member of Japan Package Design Association(JPDA), Vice President of Aspac Association, CEO. Design Force and Bond Creative "Optimize communication" as the axis and handle brand and package design. It has a partnership with 10 domestic and overseas designfarms and is focusing on global development with design.

**Work-shop title**  
"Innovation" - your usual life

For work shop, students are request to prepare as below;

1. Pen, pencil, etc.( stationery)
2. Group works but each students will make a design, so two paper A1 size (for make design, presentation)



[www.aspac.jp](http://www.aspac.jp)



Participating country and region:

Japan, South Korea, Thailand, Indonesia, China, Taiwan, Singapore, Malaysia, Vietnam, Philippines and more Asian countries.

