



Jockey Club Design Institute
for Social Innovation
Presents

Call for Furniture Design for Innovation Workspace at Jockey Club Innovation Tower

INNOVATION TOWER

Designed by Zaha Hadid, the new Jockey Club Innovation Tower will be the new home for the School of Design. Jockey Club Design Institute for Social Innovation will be located on the 12th Floor.

FIVE CATEGORIES

We need creative furniture and want to show off your talent. There will be TWO categories that involves FIVE different items: Table, workstation, Wallpaper, Chairs and Lighting.

FULL DOCUMENT

Go directly to the download area to retrieve all the information, including the Full Document in PDF version, important dates and of course, contact information if any question.

Invitation documents can be download from the following link: <http://jcdisi.wix.com/furniture>

Should you have any queries, please do not hesitate to contact Dylan Kwok, via email

Jockey Club Design Institute for Social Innovation is grateful to invite designers and companies, from Hong Kong and pan-Asia, to submit innovative furniture design that can furnish our new office space in The Hong Kong Polytechnic University's new Jockey Club Innovation Tower.

This Invitation aims to

- nurture and celebrate designers from Hong Kong and Asia
- encourage design exploration with social sensitivity and sensibility, and in return promulgate social value and social function in design
- collect and showcase innovative and excellent design products at the prestigious Jockey Club Innovation Tower
- challenge existing typology in education and office spaces, to explore alternative work environment for 21st century

A briefing session is arranged for designers who are interested in this initiative.

Date: Saturday, 26 January 2013

Time: 3:00 pm – 4:45 pm

Venue: Core A, A102, Courtyard, School of Design

dylan.kwok@polyu.edu.hk or by phone 2766 5442 during office hour.



The banner features the Institute of Design Knowledge (IDK) logo on the left, which includes the text 'Institute of Design Knowledge' and 'A division of HKDC'. To the right of the logo, the text 'Enrol NOW' is displayed in a large, bold, yellow font. Below this, the program title 'InnoDesign Leadership Programme' is written in a yellow font, followed by the dates and topics: 'M18 Experience Design (23-24 Feb, Sat-Sun)' and 'M15 Interaction Design (13-14 Apr, Sat-Sun)'. On the right side of the banner, there is a photograph of three people working at a table. Overlaid on the photo is the IDK logo and the slogan 'If you say IDK, you will start to learn and to know...'. The background of the banner is dark blue with white geometric lines.