



**PERSATUAN PENGUSAHA HADIAH DAN CENDERAMATA MALAYSIA
MALAYSIAN GIFTS AND PREMIUM ENTREPRENEUR ASSOCIATION
(MGPA)**

马来西亚礼品商会

FOR IMMEDIATE RELEASE

**THE AMAZING GIFTS HUNT - A TREASURE TROVE OF THE BEST FROM GIFTS, PREMIUM & STATIONERY
INDUSTRY**

Malaysia's Biggest Gifts, Premium & Stationery Fair Announced Its Official Date

Kuala Lumpur, 12th March 2013 - The highly anticipated 5th KL International Gifts, Premium & Stationery 2013 Fair (KLIGP 2013) mark its calendar this coming June. Organised by the Malaysian Gifts & Premium Entrepreneur Association (MGPA) and co-organised by the Federal of Stationers & Booksellers Association of Malaysia (FSBAM) and the Association of Exporters and Producers of Handicraft Indonesia (ASEPHI) the 5th KLIGP 2013 Fair themed "The Amazing Gifts Hunt" will be held from 12 to 14 June at the PWTC Hall 1 & 2.

This year's event will see a greater expansion of KLIGP Fair with the participation of the Association of Exporters and Producers of Handicraft Indonesia (ASEPHI) as its co-organizer. Another milestone in KLIGP Fair's history is the incorporation of Indonesia's INACRAFT Lifestyle in this year's event. Jointly organised by ASEPHI & PALAWI, INACRAFT Lifestyle is the leading Indonesian products exhibition abroad, promoting superior quality handicraft products and works of art as well as Indonesian culture.

Speaking at the official launch and booth balloting of 5th KLIGP 2013, Mr Alan Ong says "It is hope that the new working relationship forged between KLIGP and INACRAFT Lifestyle will not only help to enrich the contents of our fairs but will also strengthen the bilateral ties between our two nations."

The KLIGP Fair is endorsed by the Malaysia External Trade Development Corporation (MATRADE) and supported by the Malaysian Retailer-Chains Association (MRCA), Federation of Textiles Garment and General Goods Malaysia, Branding Association of Malaysia, Singapore Gifts Association and Thai Gifts, Premium & Decorative Association as well as the Malaysia Design Council (MRM).

A one stop centre for gifts, premium and stationery, KLIGP 2013 Fair will feature the latest offerings of creative and innovative gifts, premiums and stationery produced by local and international players in 19 different categories ranging from useful daily items such as apparels, bags and drink ware, to decorative items such as pewter ware, handicraft and wooden products as well as school and work items such as stationery, IT and electronic products.

Promising to be bigger and better than its predecessors, KLIGP 2013 will feature improved offerings such as superior quality booths, better hall management and overall a more comfortable environment. This year's event will feature 450 booths operated by trade professionals not only from Malaysia but all over Asia, such as Singapore, Thailand, Indonesia, Brunei, Philippines, Cambodia, Vietnam, Hong Kong, Taiwan, Korea and Japan. With a healthy mix of local and overseas exhibitors as well as numerous activities and offerings, the 5th KLIGP 2013 Fair is expected to attract around 12000 visitors.

Apart from showcasing new and interesting products, 5th KLIGP 2013 Fair will also hosts the Promotional Product Design Award 2013 (PPD 2013). Co-organised by 5th KLIGP 2013 and the Malaysia Design Council (MRM) for the second year running, the PPD 2013 is intended to be the ultimate platform for young designers to showcase their talents and at the same time exploring commercialization opportunities. The contest is open to all professional designers and tertiary students from all over Malaysia.

Another highlight of 5th KLIGP 2013 is “The Amazing Gifts Hunt” contest. Organised in line with this year’s theme, the contest is design to bring the elements adventure and fun to the fair. Visitors to this two day event will stand a chance to walk away with many amazing prizes.

To enhance visitors’ experience at this year’s event, the organisers 5th KLIGP 2013 Fair will be inviting 2 distinctive guest speakers, the **Secretary General of the Association of Exporters & Producers of Handicraft Indonesia (ASEPHI), Pak Thamrin Bustami** and the **Chairman of Majlis Rekabentuk Malaysia (MRM) Prof. Dato’ Dr. Hj. Ahmad bin Zainuddin**, to share their insights and knowledge.

To sum it up, 5th KLIGP 2013 promises both visitors and exhibitioners with lots of creativity, innovation as well as knowledge and fun.

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From Left : Ms. Choi Wei Yee ,Representative of Malaysian Retailer-Chains Association (MRCA), Mr. Ching Chee Pun , Representative of Branding Association of Malaysia, Mr. Alan Ong, President of Malaysian Gifts and Premium Entrepreneur Association (MGPA) , Yang berbahagia Prof. Dato' Dr. Hj. Ahmad Bin Zainuddin, the Chairman of Majlis Rekabentuk Malaysia (MRM)

From Right : Puan Futom Binti Shikh Jaafar , Senior General Manager of Majlis Rekabentuk Malaysia (MRM), Mr Yew Chin Liong, Deputy President of Federation Textiles General Goods & Garment Association, Pak Thamrin Bustami, Secretary General of Association of Exporters and Producers of Handicraft Indonesia (ASEPHI), Mej (K) Dr Ling Hie Sing , National President of Federation Stationers Book-seller Association of Malaysia (FSBAM)



Row 1 (From Left): Ms. Choi Wei Yee ,Representative of Malaysian Retailer-Chains Association (MRCA), Mr. Ching Chee Pun , Representative of Branding Association of Malaysia, Mr. Alan Ong, President of Malaysian Gifts and Premium Entrepreneur Association (MGPA) , Yang berbahagia Prof. Dato' Dr. Hj. Ahmad Bin Zainuddin, the Chairman of Majlis Rekabentuk Malaysia (MRM), Pak Thamrin Bustami, Secretary General of Association of Exporters and Producers of Handicraft Indonesia (ASEPHI), Mr Yew Chin Liong, Deputy President of Federation Textiles General Goods & Garment Association, Puan Futom Binti Shikh Jaafar , Senior General Manager of Majlis Rekabentuk Malaysia (MRM), Mr Tey Tong Sing, Vice Preident of Federation Stationers Book-seller Association of Malaysia (FSBAM)

Row 2: Event Crew team