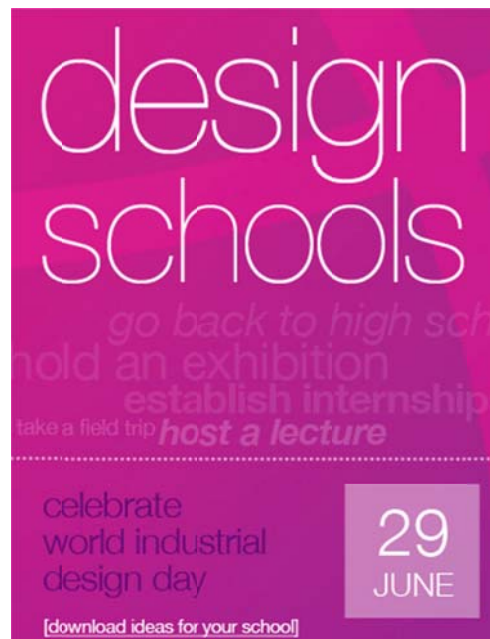


World Industrial Design Day 29 June 2013

There are many ways to celebrate World Industrial Design Day; events such as sustainability workshops, exhibitions, international symposiums on socially responsible design, webcasts, free admission to museums to name but a few. **If you are looking for some ideas to help you start planning for an event, here are some suggestions for you to consider.**

Share your plans with us on [Facebook](#) and [Twitter](#) using the hashtag #widd



promote
industrial design
in your city

plan a design week
develop a design policy *Plan. Discuss.*
highlight local design initiatives

make it
a city-wide
celebration

29
JUNE

[download ideas for your city]

recognise
your industrial
designers

launch a new product
celebrate your customers have a demo day
recognise your design team

celebrate
their contribution
to your company

29
JUNE

[download ideas for your company]

[World Industrial Design Day](#), an initiative of the [International Council of Societies of Industrial Design](#) (Icsid), is observed annually on 29 June in recognition of the profession of industrial design. It was established to promote awareness of the profession of industrial design, highlight the contribution designers and academics have made to the discipline and facilitate collaborations that help improve economic, social, cultural and environmental quality of life throughout the world.

Icsid Secretariat, 455 St-Antoine Ouest, Suite SS10
Montreal, Quebec, Canada H2Z 1J1
t: +1 514 448 4949 | f: +1 514 448 4948 | e: widd@icsid.org